



VAFCCA

Virginia Alliance of Family Child Care Associations

Presenter's Showcase

for

2014 Annual Training Conference

October 18, 2014

Weinstein Jewish Community Center

5403 Monument Avenue • Richmond, Virginia 23226



Quality Ways for Quality Days

OUR KEYNOTE SPEAKERS

Anthony Q. Richardson, M.M.
Educator, Musician, Composer, Author
anthonyqrichardson22@yahoo.com

Anthony Q. Richardson a native of Memphis, TN is a composer and music educator. Richardson completed Orff Certification Levels I-III and Master Class at the University of Memphis. Mr. Richardson is the Orff music specialist in the Memphis City Schools System and is a mentor to novice and experienced teachers. Since 1989, Mr. Richardson's musical ability has been expressed in various forms: teaching, writing curriculums for children pre-school through first grade, and composing music for young children.



Mr. Richardson is a polished speaker who believes children learn when the skills being taught are presented in an enthusiastic and fun manner. He teaches with passion, love, and care for the children. He conducts various educational workshops and delivers keynote motivational presentations across the country. Through his innovative teaching techniques, Mr. Richardson's aim is to inspire, rejuvenate, and renew educator's joy in teaching. Overall, Richardson's objective is to help teachers inspire children to learn.

Richardson holds a Master of Music, 2007 (with concentration in Orff- Schulwerk), The University of Memphis; a Bachelor of Science in Education, 1989 (with endorsement in Music Education), Memphis State University and a Certification – Orff-Schulwerk, Master Class, 1999.



Tom Copeland
tomcopeland@live.com



Tom has been the nation's leading trainer, author and advocate on business issues for family child care providers since 1981. He is a licensed attorney and has presented hundreds of business workshops for family child care providers across the country each year. He also answers thousands of calls and emails to help providers, trainers, and tax preparers understand complex business and tax issues.

From 1981-2009, Mr. Copeland worked at Resources for Child Caring in St. Paul, Minnesota where he was the Director of Redleaf National Institute for 15 years. He has written nine books on family child care business issues published by Redleaf Press.

Mr. Copeland graduated from Macalester College (BA) in 1972 and from William Mitchell College of Law (JD) in 1980. He currently lives in St. Paul, Minnesota with his wife Diane and two cats, Duke and Ella.

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Art as a Process for Infant & Toddlers - A workshop which clearly differentiates the differences between process art and product art (crafts) for providers and what the benefits are children who regularly engage in process art experiences. The workshop clarifies the role of the adult as a facilitator of the process and not a director of outcomes. A power point presentation is used to show many visual examples, as well as a few short video clips.

Presenters: Gayanne Murphy and Christine Hallman are Infant & Toddler Specialists who provide training and on-site T &TA to child care providers who serve children birth to three years. They work for Virginia's Infant & Toddler Specialist Network. Both are certified PITC (Program for Infant & Toddler Caring) Trainers, CSEFEL Trainers & Coaches, ITERS/FCCERS reliable, and both hold master's degrees in early childhood fields. Both Gayanne and Christine are passionate about the well-being of young children, especially as it relates to social-emotional development.

Attention Seeking or Connection Seeking? Using I love you Rituals to foster connection and compliance - Participants will learn how to use connections rituals with students to optimize attention span, cooperation, learning potential, and adult/child bonds. Participants will recognize the four ingredients necessary for meaningful connection. Participants will learn how to increase student/student connections through the use of meaningful rituals. Presentation methods include lecture, videos, and audience participation.

Presenter: Heidi Condrey Heidi is a Certified Conscious Discipline® Instructor. For the past several years, Heidi has presented Conscious Discipline workshops for teachers and parents. Heidi holds a Master's Degree in Education and is a state licensed teacher.

Brain Smart Start: From Chaos to Calm - Participants will explore a variety of strategies to incorporate into a daily Brain Smart® Start. Participants will learn how to use a Brain Smart® Start to strengthen their overall climate. Presentation methods include Power Point presentation, audience participation, small group discussion, and handouts.

Presenter: Heidi Condrey Heidi is a Certified Conscious Discipline® Instructor. For the past several years, Heidi has presented Conscious Discipline workshops for teachers and parents. Heidi holds a Master's Degree in Education and is a state licensed teacher.

Child Safety & Injury Prevention for Child Safety Professional - This interactive session will provide participants with an overview of safety hazards and injuries common to the childcare profession. Information highlighted throughout this presentation is intended for providers to perform a risk assessment of their respective programs. A discussion on "scabies" awareness and prevention will also be featured.

Presenter: Vaughn "V.J." Taylor holds a B.S. degree in Occupational Safety & Health Engineering and retains the Manager of Environmental Safety & Health (MESH) designation from the National Safety Council and North Carolina State University. A certified Virginia Firefighter, Law Enforcement & Safety professional, Mr. Taylor is recognized by the Virginia Department of Social Services as an authorized provider of safety instruction to Childcare Professionals.

Coming to Terms: How to Effectively Use Contracts and Policies — Participants will learn how to establish an effective contract and policies and enforce their agreements with parents. Content includes:

- * How to establish a business relationship with parents
- * The four key elements of a contract
- * How a contract and policies differ
- * How to resolve conflicts and enforce agreements
- * How to write a transportation policy that protects you and the children in your care.

Presenter: Tom Copeland (see page 2)

Did You REV your BEV: Promoting Healthy Choices in early education - Sugary drink consumption is a major contributor to childhood obesity. Rev Your Bev is a statewide day of action in Virginia to raise awareness about the health effects of sugar-sweetened beverages. This session will focus the success of Rev Your Bev in encouraging Virginians to choose healthy beverages!

Presenter: Heidi Hertz, MS, RD, is the Obesity Prevention Coordinator with the Virginia Foundation for Healthy Youth. Heidi currently works in public health using program, marketing, policy, and evaluation tools to promote healthy eating and physical activity. As one of her main roles, Heidi works to expand partnerships and healthy living initiatives and works to pioneer new obesity prevention strategies throughout the Commonwealth. Heidi was named the 2013 Recognized Young Dietitian of the Year by the Virginia Academy of Nutrition and Dietetics and the 2013 Young Alumni of the Year by the Virginia Tech College of Agriculture.

Everything You Ever Wanted to Know About How to Get Your CDA - The CDA Council and ChildSavers operate the CDA credentialing program as a major effort to improve the quality of childcare. The program is designed to provide performance based training, assessment, and credentialing of center childcare staff, and family child care providers. Many childcare facilities are encouraging their staff to obtain the CDA credential. Many childcare providers view the CDA as an instrument for career advancement. Come learn how you can get your CDA.

Presenter: Cindy Kern has been a public school art teacher, a childcare center teacher and director, and has worked at ChildSavers for over 18 years. She has been teaching the CDA Certificate program since 2005. She has her M.Art.Ed and

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Community College Education from Radford University and has been trained in DECA, ASQI, CFEL, VSQI Mentor training, ECCERS, ITERS, FCCERS, and CLASS.

Exploring STEM Resources with PBS - PBS KIDS provides educational resources that are research-based. They recognize the importance of play and emphasizes that play activities can link with curriculum content to support children's learning. In this training session, early learning educators will be introduced to the vast STEM resources that are available for free through PBS.

Presenter: Trish Reed is the Ready to Learn Coordinator for the Community Idea Stations. She holds a Master of Education degree from Virginia Commonwealth University. Prior to coming to Commonwealth Public Broadcasting, she taught Kindergarten. She retired from teaching with over 30 years of experience. During her teaching career, she was named Teacher of the Year.

Marketing Your Child Care Business — You will hear information on:

* How to set your rates and discuss them with parent - and why a lower rate may not be the best way to compete;

* How to increase your program's visibility by working with resources and referral agencies, food programs, associations, licensers, and other organizations;

* How and where to advertise, how to create flyer listing your benefits, and how to compete with large centers and more.

(All from his book *Family Child Care Marketing Guide*).

Presenter: Tom Copeland (see page 2)

Music Workshop —

Presenter: Anthony Q. Richardson (see page 2)

"No School Like the Old School" Using Old School Games to Enhance Math Skills

Presenter: Saretha Williams holds a Bachelor's Degree in Psychology, and have been working in the early childhood field for 30 years. She started as an apprentice for my mother, who was a Head Start teacher in New York City, and I worked my way up through the years to my present position with Child Care Aware of Central Virginia. Her experience in this field has varied from working with low income families, in a childcare based in a New York City housing project, to owning my own Early Childhood Consulting Business. Through the years she have advocated for children and families to have healthy and happy starts in life, so they may continue their journey through life strong.

Partnering with Parents — Things to consider when forming partnerships with families:

- Families
- Academics
- Behavior
- Disinterested Parents
- Good tool for Day Care providers: Teacher/Support Staff Interview Protocol
- Connecting With Parents
- Tips for Working with Parents
- 10 Tips on How to Form Good Partnerships with Families

Presenter: Lydia English is a Outreach Referral Center Manager for the City of Richmond Department of Social Services. She holds a Master of Science degree from the Complutense of Madrid, Madrid-Spain and is currently enrolled at the University of Richmond, in Human Resource Management. Ms. English is employed with The Home Visiting Referral Center where she serves all pregnant women and families with children under 6 years old. Early Childhood Development Initiative, designed to strengthen critical programs and activities and initiate strategic functions where they are lacking.

Purposeful Picks: How to Get More out of Story Time -This workshop helps childcare providers select books to purposefully support a particular literacy skill or focus. Participants will be provided with the framework needed to evaluate books. Then, we will dig in and look at different books and discuss fun and engaging ways to use the books to enhance children's literacy skills.

Presenter: Krista Dawson has a Master's in Curriculum and Instruction and a BS in Early Childhood Education. Her professional experience includes 15 years as a classroom teacher, in Kindergarten and Second Grade with a stint as an in-home childcare provider in between. For the past 8 years, she has served as Richmond Public Library's Early Literacy Outreach Coordinator and has focused her passion and energy to support parents and early childhood educators. Her workshops and trainings provide simple tools and strategies to enhance the parent/provider's ability to prepare children to enter school ready to learn.

Recognizing the Signs of Illness in a Child Care Setting — This session will cover common and uncommon illnesses that can be passed from person to person in a child care setting. Participants will learn how to recognize illnesses and what support systems are in place to help one to recognize the impact on children and staff.

Presenter: Rebecca Parsio is the Nurse Manager for the Henrico Health District and a certified child care health consultant. She has been employed by the Virginia Department of Health for 20 years in various capacities focusing on

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maternal/child health nursing and infection control. Additional experience includes emergency nursing and inpatient pediatrics. She holds a BSN from George Mason University and a graduate certificate in Public Health from the University of North Carolina Chapel Hill.

Responsive Relationships: Putting an End to Conflict— This workshop explores how awareness of individual temperament and personality traits can help with improving communication styles with staff, parents and children.

Presenters: Marta Szuba & Beth Hall

Marta Szuba, (MPA), has over 25 years of education and work experience focused on early childhood education and care, and working with at risk families. Additional experience includes in-home and center based day care management as well as promoting team building as an effective management tool.

Beth Hall's education background in Child Development and Family Relations, and has over 15 years of experience as a teacher, in-home provider and center owner and director. Her current position as a Child Care Specialist allows her to work directly with centers and in-home providers in the areas of room arrangement, behavior management and early childhood education and care professional development topics training requirements.

Over 15 Vendors



YOU HAVE TO BE IN IT TO WIN IT



and much more ...

Registration Form -
One form per person - Please copy as needed

Name _____ Phone _____

Mailing Address _____
City _____ State _____ Zip Code _____

Email Address _____ @ _____

VAFCCA Membership Number _____

Member of Local Association _____

Registration Fee - choose one option:
___ \$35.00 VAFCCA Member ___ \$40.00 Non Member ___ \$20.00 Student (ID Required)
If not registered online or postmarked by October 1, 2014 rates go up \$5.00 (except student rate)

Please make your check payable to: **The VAFCCA** and mail check & form to:

Sonia Jones
VAFCCA
P. O. Box 473
Rocky Mount, VA 24151

NO REFUNDS for not attending
Returned check fee is \$35.00
The bank will automatically draft the funds as well as
A \$50.00 charge from your account electronically.

Registration will be confirmed by email or phone. Registration fee includes: all training materials; light refreshments; box lunch; tote bag and a certificate for 6 - 8 hours of training.

LUNCH WILL ONLY BE PROVIDED FOR REGISTRATIONS
RECEIVED ONLINE OR POSTMARKED BY October 1, 2014.

WE WILL **NOT PROVIDE LUNCH FOR WALK IN REGISTRATIONS.**

Please Complete Below for Sandwich Selection

Mark your choice of sandwich for your lunch

- Roast Beef & Swiss Cheese**
- Smoked Turkey & Provolone Cheese**
- Roasted Vegetables on Ciabatta Bread**

Your lunch will also include pasta salad, fruit, dessert, and a drink.

For more information, please contact Marie Mosby at (703) 521-6772.

MasterCard, VISA, and Discover Cards Accepted

Register Online @ www.vafcca1.net
(Pay by Credit Card or Paypal)
Or Fax Registration Form to 703-521-9556

Opening Session 1 - Everyone Attends

8:30 am - 9:00 am

Morning Keynote Speaker 9:00 am —10:30 am

Anthony Q. Richardson

(Everyone Attends)

Workshop Session #1- 10:45 am —12:00 pm

Please select your choice below

- 10A —Child Safety & Injury Prevention for Child Safety Professionals
- 10B —Responsive Relationships: Putting an End to Conflict
- 10C —Partnering with Parents
- 10D—Marketing Your Child Care Business
- 10E —Brain Smart Start: From Chaos to Calm

Lunch 12:00 pm - 1:00 pm

Afternoon Keynote Speaker 1:00 pm - 2:15 pm

Tom Copeland

(Everyone Attends)

Workshop Session #2 - 2:30 pm - 3:45 pm

Please select your choice below

- 20A —Did You REV your BEV: Promoting Healthy Choices in Early Education
- 20B —Attention Seeking or Connection Seeking
- 20C —Coming to Terms: How to Effectively Use Contracts & Policies
- 20D —Music Workshop
- 20E —“No School Like Old School” Using Old School Games to Enhance Math Skills

Workshop Session #3 - 3:45 pm - 5:00 pm

Please select your choice below

- 30A —Arts as a Process for Infants & Toddlers
- 30B —Exploring STEM Resources with PBS
- 30C —Purposeful Picks: How to get more out of Story Time
- 30D —Recognizing Signs of Illness in Child Care Setting
- 30E —Everything You Wanted to Know about CDA

General Session - Everyone Attends

5:00 pm - 5:30 pm